

A WRITER FOR ALL REASONS

DIVERSE TALENTS ♦ CONSISTENT RESULTS

WHITE PAPERS CASE STUDIES

E-MAIL NEWSLETTERS WEB CONTENT

Я могу также представить документы на Русском языке.

DONALD E. 'DOC' MATHIS, ED.D.

20 July 2017

A Creative and Versatile Writer – When You Need One

It seems to me that most small businesses never think they will need a writer...until they need one. And when they need one, they don't always have a lot of time to get what they need, done.

I produce effective, high-quality, and well-written material for small businesses, non-profit organizations, and educational institutions who may not have the time, staff, resources, or experience to meet the marketing, information, or communication challenges they face today.

When you find your business or organization in need of a creative and versatile writer who can:

- craft **white papers** that inform, explain, or offer a solution – and **bolster your marketing efforts**;
- write **case-studies** that share the real experiences of your customers – and serve as **enthusiastic endorsements of your product or service**;
- create **newsletters** that provide ideas and information – and **keep you in front of your clients**,
- develop **web content** such as: blogs, articles, or FAQ pages – that will **improve your website's SEO and increase site traffic**; or,
- draft **policies, procedures, job descriptions, or employee training manuals** – that **support your HR functions**,

then, **you need to contact A Writer for All Reasons.**

I have been a creative and versatile writer, who can create persuasive, compelling, and informative written material – that gets results – for more than 30 years. Let me be yours...when you need one.

Sincerely,

Doc' Mathis
A Writer for All Reasons

P.S. Contact [A Writer for All Reasons](http://www.awriterforallreasons.com) today to receive a free, no-obligation cost-estimate and schedule for your next copywriting project.